

SAN BRUNO

Community Foundation

Community Grants Fund Grant Workshop

September 8, 2021

San Bruno Community Foundation

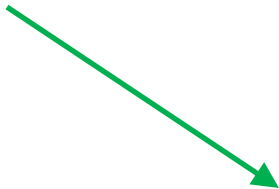
Founded in 2013 by the City of San Bruno to administer the \$70 million in restitution funds received from PG&E

MISSION

SBCF serves the San Bruno community by investing in projects, programs, services, and facilities that have significant and lasting benefits. Through making grants, leveraging partnerships, and taking advantage of other resources, SBCF assists and enables the community to maximize shared investments and realize their subsequent enhancements and benefits.

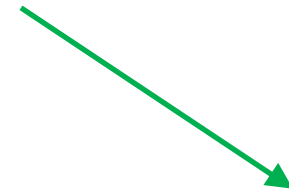
Strategic Vision

COMMUNITY LISTENING CAMPAIGN
Spring 2015



FOCUS AREAS IDENTIFIED
Fall 2015

- Publicly owned community facilities
- Community health and safety
- Sports and recreation
- Education
- Youth activities
- Public spaces, parks, and open space
- Community building
- Human and social services for all
- Economic vitality
- Intra-San Bruno transit
- Healthy, stable, and affordable housing



**PROGRAM AND INVESTMENT STRATEGIES
DEVELOPED**
Fall 2015/Spring 2016

SBCF Program Accomplishments

Since 2016, SBCF has:

Awarded

59 Crestmoor Scholarships Totaling \$845,000

Awarded

114 Community Grants Totaling \$1.4 million

Committed

\$50 million in Grants to the New San Bruno Recreation and Aquatic Center

Committed

\$2.6 million to Other Strategic Initiatives, including:

COVID-19 Relief Grants * Music Education Strategic Initiative

First Responder Strategic Initiative * Pedestrian Safety Strategic Initiative

SBPSD School Transformation Grant * San Bruno Community Day in the Park

Tanforan Memorial Project

Community Grants Fund

■ Goal

- To allow local community groups to apply for grant funding to support new or existing programs that **benefit the San Bruno community** in one of the 11 focus areas identified in the Foundation's Program Strategy Framework

■ Grant Cycle

- Annual

2021 Timeline

July-September

- Application available online - July 1
- **Grant Workshops – August 17 and September 8**
- **Application deadline – September 22, 5:00 PM**

October- November

- Review process

December

- Grants approved by SBCF Board – December 1
- Begin distribution of grant awards

2022

- Grant awards expended

Applicant Eligibility

The Community Grants Fund is generally open to the following types of organizations that engage in activities to benefit the San Bruno community:

- 501(c)(3) public charities
- 501(c)(4), 501(c)(5), and 501(c)(6) organizations that meet the public support tests described in 509(a)(2)
- Governmental units that are described in 170(b)(1)(A)

Organizations with questions about their eligibility for a grant in connection with the Community Grants Fund, particularly 501(c)(4), 501(c)(5), and 501(c)(6) organizations, should contact Foundation staff prior to completing an Application.

Ineligible Applicants

Entities **NOT** eligible for Foundation funding include:

- Individuals
- 501(c)(3) supporting organizations
- 501(c)(3) Testing for public safety organizations
- Political organizations
- Organizations that the Foundation is prohibited by law from funding with public funds such as religious institutions and private schools
- Any organization that unlawfully discriminates in violation of state or federal law, including on the basis of race, ethnicity, nationality, gender, disability, sexual orientation, gender identity, age, or religion

Activities Eligible for Funding

■ Programmatic Support

- Projects = temporary, produces specific results
- Programs = group of inter-related projects managed together on ongoing basis
- Capital Projects = Purchase or construction of capital assets

■ Capacity-Building Support

- To assist an Applicant Organization in carrying out its mission more effectively

Ineligible Activities

The Foundation will **NOT** directly fund the following:

- Existing deficits
- Direct contributions to restricted endowments
- Lobbying or political activity
- Religious activity that government agencies are legally prohibited from funding

Funding Guidelines

- **Grant Size: Up to \$25,000**
 - SBCF has discretion to determine amount of each grant
 - SBCF may elect to fund programs at less than requested amount
 - Requested amount must be substantiated by budget
- **Grant Duration: To be spent in 2022**
- **Grant Frequency: No more than 3 consecutive years for same program**
 - After that, grantee required to wait at least one year before reapplying for funding for that program
 - Grantee able to apply for funding in 4th year for a different program

Grant Awards

■ 2021-2022 Budget

- With the 5th year of support from YouTube and Google.org, SBCF intends to award multiple grants totaling \$300,000 that benefit a diverse cross-section of the San Bruno community

■ Grants to be awarded

- # of grants awarded will depend on a number of factors, including the number and quality of applications received



Funding Priorities

Applications must be for programs that (1) **benefit the San Bruno community** and (2) fall within one of the eleven focus areas outlined in the Foundation's Program Strategy Framework:

- Publicly owned community facilities
- Community health and safety
- Sports and recreation
- Education
- Youth activities
- Public spaces, parks, and open space
- Community building
- Human and social services for all
- Economic vitality
- Intra-San Bruno transit
- Healthy, stable, and affordable housing

Grant Application

- **Online form** – via www.sbcf.org
 - Does not have to be completed in one sitting; you can save your progress and return to the Application at a later time
 - Must be completed online; paper applications are not accepted
- **Deadline:** Wednesday, September 22, 2021, 5:00 p.m.
- **Questions about eligibility?** Consult with SBCF staff at grants@sbcf.org prior to applying (but no feedback re: merits of Application provided)

If you are a 2019-20 or 2020-21 Grantee who has received an extension, please contact us prior to beginning an application for a 2021-2022 Community Grant.

Application Checklist

- **Executive Summary:** Complete form with information about Applicant Organization and Grant Proposal
- **Narrative:** Respond to questions regarding:
 - Organizational information
 - Purpose of grant
- **Supporting Documentation:** Upload in PDF
 - Marketing Collateral
 - Applicant Organization's Financial Statements from most recent fiscal year
 - Applicant Organization's Budget for fiscal year when grant funds would be used
 - Program Budget (download from website – upload in Excel)
 - Signature Page (download from website)
 - *For 501(c)(3) public charities and 501(c)(4)/(c)(5)/(c)(6) entities:* Proof of federal tax-exempt status
 - *For 501(c)(4)/(c)(5)/(c)(6) entities:* Completed IRS Form 990, Schedule A, Part III and related documentation

Due Diligence

As part of the due diligence review process, we will check each Applicant Organization's status on:

- Internal Revenue Service's Tax Exempt Organization Search (to check an organization's eligibility to receive tax-exempt charitable donations (generally only a 501(c)(3))
- California Secretary of State's Business Search (to check whether properly formed corporations and LLCs are listed as "active")
- California Franchise Tax Board's Entity Status Check (to check if an organization is exempt from California franchise taxes)
- California Attorney General's Registry of Charitable Trusts Verification Search (to check if an organization is registered and if its status is "current")

Review Process

Grant Applications will be evaluated on a variety of factors, including but not limited to:

- Benefits of the proposed program to the San Bruno community
- Proposal's alignment with one of SBCF's focus areas
- Program methodology and budget
- Requested grant amount in relation to anticipated community benefit
- Applicant Organization's track record, stability, and financial health

Grant Conditions

- Execute Grant Agreement
- Submit Grant Report
- Acknowledge SBCF support
- Notify SBCF of changes in tax-exempt status, ability to expend grant award, unapproved use of grant award, changes in key personnel
- Provide requested documentation

Past Community Grant Recipients

- AAUW North Peninsula Chapter
- American Cancer Society / Relay for Life
- Bay Area Bioscience Education Community
- Boys & Girls Clubs of North San Mateo County
- Capuchino High School Alumni Association
- Catholic Worker Hospitality House
- Center for Independence of Individuals with Disabilities
- City of San Bruno
- CORA (Community Overcoming Relationship Abuse)
- County of San Mateo
- Edgewood Center for Children and Families
- First 5 San Mateo County
- Fresh Approach
- Fresh Lifelines for Youth
- Junior Achievement of Northern California
- Latino Commission on Alcohol and Drug Abuse Services of San Mateo County, Inc.
- Legal Aid Society of San Mateo County
- LifeMoves
- Lowen Soccer Club
- Marine Science Institute
- My Digital TAT2
- Ombudsman Services of San Mateo County, Inc.
- Parent Boosters of 72
- Parents Helping Parents, Inc.
- PARCA
- Peninsula Conflict Resolution Center
- Peninsula Volunteers, Inc.
- Project Read/City of South San Francisco
- Project Sentinel
- Prospects Basketball Academy
- Rape Trauma Services
- Regents of the University of CA (San Bruno/SSF 4-H Club)
- Rising Sun Center for Opportunity
- Samoan Solutions
- San Bruno Education Foundation
- San Bruno Lions Foundation
- San Mateo Community Colleges Foundation
- Second Harvest of Silicon Valley
- Skyline College Music Department
- Social Good Fund, as fiscal sponsor for American Legion Post 409
- Society of St. Vincent de Paul, San Mateo County
- Society of West-Coast Artists
- Sonrisas Dental Health, Inc.
- StarVista
- Upward Scholars
- Via Heart Project
- YMCA of San Francisco

Helpful Resources

All found on www.sbcf.org:

- One-Page Information Sheet (in English and Spanish)
- Sample Grant Application
- Application Guide

General Grantwriting Tips

- Follow the directions.
- Be clear, concise, and accurate.
- Emphasize how the proposal will benefit the San Bruno community.
- Proofread carefully.
- When in doubt, ask for clarification.
- Don't procrastinate.

Questions?

Contact:

Lorin Lee, Program Manager

grants@sbcf.org

Mobile: 650-922-8267

Main Office: 650-763-0775

Thank you to  YouTube 